



Tesco
Shire Park
Welwyn Garden City
AL7 1GA

28th May 2024

Dear Headteacher

My name is Vanessa Lennard and I am the Community Champion at Tesco Extra Broadstairs.

This June, Broadstairs store and surrounding large Tesco stores in the area will be supporting our food charity partners FareShare and the Trussell Trust with a month-long campaign to raise vital funds and food donations to support local communities.

We know that both charities face their busiest period this year as more people turn to them for support. As part of our campaign, we would love to raise awareness of our food charity partners and encourage pupils at your school to join us by colouring the design that we have created especially for them. Pupils can then bring in their masterpiece to store which we will display where possible for our customers and colleagues to see.

If pupils would like to donate a long-life item whilst sharing their poster in store, then we will have our food collection units in store for them to do so.

Here is a list of suggested items.

Shopping list

UHT milk

Tinned meat

Tinned fish

Tinned vegetables

Instant mash/tinned potatoes

Tinned fruit

Coffee/tea/hot chocolate

Long life juice

Cooking sauces



Rice/pasta

Tinned puddings (custard, rice, sponge puddings, jelly)

Toiletries (loo roll, shower gel, shampoo, toothpaste, deodorant)

Who are our two charity partners?

The Trussell Trust – Food banks in the Trussell Trust network provide emergency food parcels and additional support to individuals and families facing hardship. Last year the charity distributed a record 3.1 million emergency food parcels, almost double compared to five years ago, with the majority of support provided by food banks going to families with children. Further information can be found here – www.trusselltrust.org

FareShare -FareShare is the UK's biggest charity tackling food waste to support social good. FareShare redistributes food, that would otherwise go to waste, to charities and community groups, including homeless shelters, children's breakfast clubs, and domestic violence refuges. During the last financial year, 2022-23, FareShare redistributed the equivalent of nearly 128 million meals - that's 4 meals every second. Further information can be found here – <http://www.fareshare.org.uk>

We are so grateful for your support and look forward to receiving the posters in store this coming June.

Thank you.

Sincerely,

Vanessa Lennard

Colouring Activity.

Supporting FareShare and the Trussell Trust in your local Tesco store this June to help those facing hardship in your local community.

Bring along your colouring to the nearest large Tesco store and we'll display it where we can. We will also have a food donation point in case you wish to donate any long-life items to our charity partners.



Food donations in selected large stores throughout June 2024 will go to a food bank in the Trussell Trust network, or a charity or community group supported by FareShare. All money collected in stores throughout June will be split and donated equally to the Trussell Trust and FareShare charities. The Trussell Trust is a registered charity in England & Wales (1110522), Scotland (SC044246). FareShare is a registered charity in England & Wales (1100051).